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Children's Happy Faces Foundation Raises More than \$1 Million To-Date Helping Families in Crisis

New York, October 15, 2010 – The words “bright and sunny” couldn’t have described the day better as Children’s Happy Faces Foundation took to the greens to help families in crisis on September 21st. Held at Sleepy Hollow Country Club, with additional foursomes teeing off at Trump National Golf Club, the event raised more than \$360,000 on behalf of Ronald McDonald House® New York and the Make-A-Wish Foundation® of the Hudson Valley.

“Thanks to the extraordinary support that we have received leading up to this event, Children’s Happy Faces Foundation has raised more than \$1 million since our inception four years ago to support causes that help families in the fight,” said David Lipson, managing director of the event’s Title Sponsor Century Management Services, and event chair. “When you see the happy faces on these kids, it all makes sense. Without the generous support of such compassionate hearts and minds, we could not have accomplished this tremendous feat.”

“We are always grateful for the support of volunteer groups such as Children’s Happy Faces, whose hard work and commitment to families is a shining example of extraordinary volunteer service,” said William T. Sullivan, president & CEO of Ronald McDonald House New York.

With 32 foursomes participating at Sleepy Hollow Country Club Championship Golf Course, and 25 foursomes at Trump National, the day’s activities included horseback riding, tennis, and dominos. But the fun didn’t stop when the sun went down. With a live auction courtesy of Sotheby’s, winning was the word with luxury prizes such as a king-sized DUX bed, Randolph Rose bronze sculpture, tickets to “The Late Show with David Letterman,” and custom-clothing by Dionisio Vasco. With a rock-n-roll band providing the entertainment, winning was the word as the evening was rounded out with Casino Night tables, a silent auction and also a Chinese auction.

In addition to Century Management Services, the fundraiser was also supported by a number of notable organizations that included Platinum Sponsor NCB, and Gold Sponsors Efficient Combustion & Cooling Corporation, Hercules Corporation and Mustang Harry’s. Morgan Stanley, Hess Corporation, Skanska USA Building, Inc., and the New York Association of Realty Managers also contributed to the day’s success.

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For a full list of this year's sponsors and activities, or to inquire about sponsorship opportunities for next year's Sleepy Hollow event on October 4, 2011, visit <http://www.happyfacesgroup.com>.

About Children's Happy Faces Foundation

Children's Happy Faces Foundation (CHFF) is dedicated to assisting the families of sick children during difficult and challenging times. The organization strives to help create an atmosphere to allow for some "happy" moments and smiling "faces" to soften these stressful times. For more information, visit <http://www.happyfacesgroup.com>.

About Ronald McDonald House New York

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world. The House can accommodate 84 families, and it is filled to capacity almost every night. The House's location in Manhattan, in close proximity to 13 major cancer treatment centers, draws children and families from across the country and the world, as well as from the metropolitan New York City area. Since its founding, more than 25,000 families have stayed at Ronald McDonald House New York. For more information, visit www.rmh-newyork.org.

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