



RONALD McDONALD
HOUSE® NEW YORK

FOR IMMEDIATE RELEASE

Contact:
Ronald McDonald House New York
Natalie Greaves
212.639.0180
ngreaves@rmh-newyork.org

Children's Happy Faces Foundation Raises \$425,000 to Support Families Battling Pediatric Cancer

New York, October 27, 2011 – Children's Happy Faces Foundation today announced that it has raised \$425,000 in support of families in crisis at its annual golf outing held at Sleepy Hollow Country Club. The event will help families of Ronald McDonald House® New York and the Make-A-Wish Foundation® of the Hudson Valley.

“To date, we have raised more than \$1.5 million for the Ronald McDonald House families in the fight,” said David Lipson, managing director of the event's Title Sponsor Century Management Services, and event chair. “Without all of your generous support, our Foundation could not have accomplished all that we have over the years – we are eternally grateful for the outpouring of your support helping us sustain our Happy Faces Mission.”

“Children's Happy Faces Foundation is an example of an organization whose hard work and commitment to families has made a world of difference for our families,” said William T. Sullivan, president & CEO of Ronald McDonald House New York.

With 33 foursomes participating at Sleepy Hollow Country Club Championship Golf Course, and 23 foursomes at Trump National Golf club to accommodate the overflow, the day's activities included horseback riding, tennis, and dominos. With a live auction courtesy of Sotheby's, winning was the word with luxury prizes such as a king-sized DUX bed, and a Randolph Rose bronze sculpture. The Parker Reilly Band provided the entertainment, where they were joined for a set by the Ronald McDonald House family who attended that evening to tell their story.

In addition to Century Management Services, the fundraiser was also supported by a number of notable organizations including NCB, Hercules Corp., Hess Corp., Bargold Storage, Bollinger Insurance, Efficient Combustion, Demar Plumbing, Sotheby's, Skanska USA, Morgan Stanley, Colavita Oil, Mustang Harry's, The New York Yankees, and the New York Association of Realty Managers.

-more-

For a full list of this year's sponsors and activities, or to inquire about sponsorship opportunities for next year's event, visit <http://www.happyfacesgroup.com>.

About Children's Happy Faces Foundation

Children's Happy Faces Foundation (CHFF) is dedicated to assisting the families of sick children during difficult and challenging times. The organization strives to help create an atmosphere to allow for some "happy" moments and smiling "faces" to soften these stressful times. For more information, visit <http://www.happyfacesgroup.com>.

About Ronald McDonald House New York

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world. The House can accommodate 84 families, and it is filled to capacity almost every night. The House's location in Manhattan, in close proximity to 13 major cancer treatment centers, draws children and families from across the country and the world, as well as from the metropolitan New York City area. Since its founding, more than 25,000 families have stayed at Ronald McDonald House New York. For more information, visit www.rmh-newyork.org.

###